

2010 TOURISM & TRAVEL

City of San Gabriel

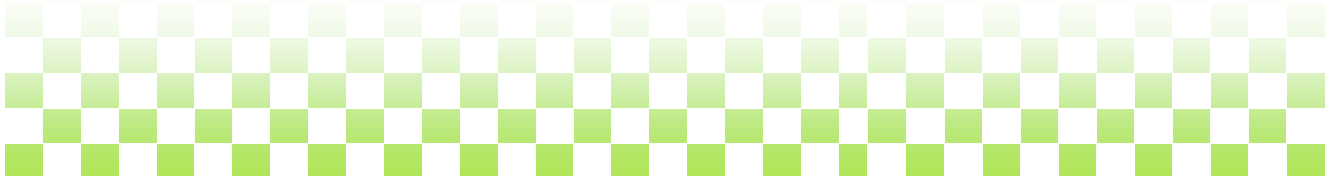
"Birthplace of the Los Angeles Region"

A Guide to the places, entertainment, events & festivities celebrating San Gabriel



POINTS OF INTEREST:

- *San Gabriel Mission District* – located in the City's historic core to the north.
- *Valley Boulevard* – for an only-in-America experience rich in Asian culture, dining and shopping.



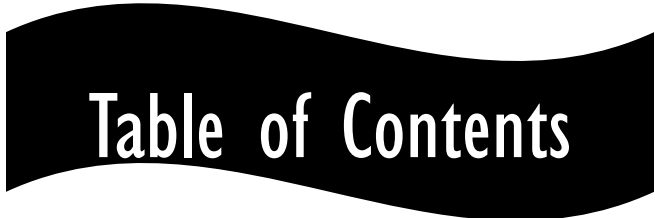


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Celebrating San Gabriel's Diversity

Two important areas reflecting and representing San Gabriel's rich, cultural and economic diversity are the San Gabriel Mission District located in the City's historic core to the north, and Valley Boulevard at the southern end of the City.

San Gabriel Mission District

As a regional destination for tourism, visitors step-into-history in the San Gabriel Mission District where the Los Angeles region began over 238 years ago. Follow in the footsteps of the Gabrielino-Tongva Indians and Spanish settlers to enjoy a glimpse of early California life. The beauty of the Mission church, its gardens and the adjacent historical sites, create a rich cultural fabric attracting visitors, artists and history-lovers to the area. Visitors are invited to come tour the Old Mission, take the historic walk, visit the three, diverse District museums, experience lavish entertainment at the legendary San Gabriel Mission Playhouse, shop, and enjoy a light meal or fine dining experience in one of the local restaurants.



San Gabriel Mission District
www.sangabrielcity.com

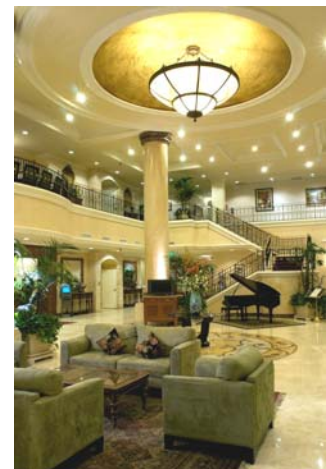


San Gabriel Square, 140 W. Valley Boulevard
www.sangabrielsquare.com

East meets West On Valley Boulevard

Visit San Gabriel's Valley Boulevard for an only-in-America experience of Islamic Chinese, Italian, Mexican, Vietnamese, and Chinese restaurants and shops. Visit the 12-acre San Gabriel Square mall, sometimes called "The Emerald City" or "Chinese Disneyland." This sprawl of flamboyant Chinese shops and bold architecture

in an area bigger than the Rose Bowl and covered by Spanish-style tile roofs, is a model concept being copied in cities like Las Vegas and Houston. The blend of restaurants and cafes, department stores, shops, markets and an expansive jewelry mart provides something for everyone – from buying a book or a diamond and shopping for Armani, to purchasing soy milk or a lodging and meal travel package to Las Vegas.



225 West Valley Boulevard
626-270-2700, fax: 626/270-2777
www.Hilton.com

Stay at The World Class Hilton Hotel

In 2005, San Gabriel welcomed one of the most famous and distinguished hotel chains worldwide, the four-star Hilton Hotel/San Gabriel. With 222 guestrooms and suites and a grand ballroom accommodating more than 1,000, the Hilton Hotel / San Gabriel brings first-class lodging to the City.

WHAT YOU SHOULD KNOW

HISTORY: San Gabriel — *Birthplace of the Los Angeles Region*. The San Gabriel Mission District is home to San Gabriel Mission Archangel founded in 1771 as the 4th mission in the chain of 21 California missions established by Fr. Junipero Serra.

CLIMATE: San Gabriel boasts an average daytime temperature of 70 degrees Fahrenheit, enabling visitors to enjoy San Gabriel's rich cultural heritage 365 days a year!

LOCATION: San Gabriel is located in the heart of the San Gabriel Valley, south of Pasadena, just 12 miles from the Los Angeles Civic Center.

DIRECTIONS: From Los Angeles, take the 10 freeway east
From the south, take 5 north to 605 north to 210 or 10 west
From the north, take the 101 south or 134 east to the 210 east freeway
From the east, take the 10 or 210 west freeways
From the west, take 134 east to the 210 east freeway

AIRPORTS: San Gabriel is freeway close to three major airports:
Burbank/Glendale/Pasadena Airport — 25 minutes
Los Angeles International Airport — 35 minutes
Ontario International Airport — 50 minutes



Circle = Historic Mission District

GETTING THERE:

From the 210 Freeway
Exit San Gabriel Blvd., south
Right on Las Tunas Dr.
Left on Mission Dr., or —

Exit Sierra Madre Blvd.
South on Sierra Madre Blvd.
Sierra Madre becomes San Marino Ave.
Bear right onto Santa Anita Ave.

From the 10 Freeway
Exit New Ave.
North on New Ave.
New Ave. becomes Ramona St.
Ramona becomes Mission Dr. north of
the RR tracks.

SAMPLE TOURS

TIME	DESTINATION	ACTIVITY	CONTACT
A.M. / P.M.	San Gabriel Mission 427 S. Junipero Serra	Tour the region's original European settlement founded in 1771. Long a center of culture and art, the mission is the 4 th mission established in the chain of 21 California missions.	San Gabriel Mission Chuck Lyons, 626.457.3048 www.sangabrielmission.org
A.M./P.M. Performances	San Gabriel Mission Playhouse 320 S. Mission Dr.	See the 2010 calendar for performance information at www.missionplayhouse.org , or call the Box Office at 626/308-2868.	Mission Playhouse Anna Cross, 626.308.2865 www.missionplayhouse.org
ANYTIME	Dining — See the "Dining Guide" for delicious, diverse dining experiences.	Dining – Experience of Asian-American, Mexican, California cuisine and much, much more. All located in or near the historic Mission District. Visitors can also enjoy a "picnic" lunch in any one of the three Mission District parks: Grapevine, Plaza, or Smith Park.	See "Dining Guide" brochure. www.sangabrielcity.com
ANYTIME	Shopping	Visit Mission District or Valley Boulevard shops to purchase unique gifts, novelty items and fine art.	See "Visitor's Guide" brochure at www.sangabrielcity.com or www.sangabrielsquare.com
ANYTIME	Museums	Three diverse "District" museums reflecting over 300 years of California history all within walking distance: <i>Historic Association & Hayes House</i> , the <i>Ramona Museum of California History</i> and the <i>San Gabriel Mission Museum</i> .	See "Visitor's Guide" brochure. www.sangabrielcity.com
ANYTIME	Historic Playground <i>La Laguna de San Gabriel</i> Vincent Lugo Park at Wells & Ramona Sts.	Designated as a historic landmark in 2009, this whimsical playground of handcrafted concrete sea creatures by Mexican artist, Benjamin Dominguez, has been dazzling families for generations.	Parks & Recreation Dept. 626.308.2875

EXTEND YOUR VISIT TO INCLUDE VALLEY BOULEVARD!

In the last decade, immigration has made the Chinese California's largest Asian group. From dim sum to pastry — the newest hot (haute!) spot for Chinese food is San Gabriel's Valley Boulevard.

On just a 1-1/2 mile stretch, 100 restaurants, half a dozen multi-storied shopping centers, markets, Vietnamese coffee houses, Franco-Asian bakeries, and boutiques with designer goods from Fendi to Prada — have put Valley Boulevard on the map as the place to visit, dine and shop. Plus, first-class lodging is available at the Hilton San Gabriel Hotel!

Include Valley Boulevard in your visit to San Gabriel for an only-in-America experience of Islamic Chinese, Italian, Mexican, Vietnamese and Chinese restaurants and shops.

OTHER NEARBY ATTRACTIONS

- Santa Anita Park Racetrack, 285 W. Huntington Drive, Arcadia — www.santaanita.com
- Los Angeles County Arboretum, 301 N. Baldwin Ave., Arcadia — www.arboretum.org
- The Huntington Library, 1151 Oxford Road, San Marino — www.huntington.org
- Norton Simon Museum, 411 W. Colorado Blvd., Pasadena — www.nortonsimon.org

ENTERTAINMENT • EVENTS • Celebrating San Gabriel!



320 S. Mission Drive, San Gabriel, CA 91776
Box Office: 626.308.2868.
Websites: www.missionplayhouse.org or
www.sangabrielcity.com

Legendary San Gabriel Mission Playhouse

Located in the heart of the historic San Gabriel Mission District, the Mission Playhouse features live theatre, music, dance, song and a variety of entertainment for people of all ages and cultures. For a complete list of events, visit www.missionplayhouse.org.

Except for **City-wide public events**, ALL entertainment on pages 6-8 take place at the Mission Playhouse. **Seasonal events** are identified with an asterisk*.

Annual City-wide public events and festivities are identified with this symbol. . .



Childrens' Theatre

Broadway musicals featuring the talents of young people and engaging theatre for children is available throughout the year. Visit www.missionplayhouse.org, or contact:

- American Theatre Arts for Youth — 215.563.3501
- Children's Theatre Experience — 800.514.2787
- Theatreworks USA — 800.497.5007
- East LA Classic Theatre — 213.572.0121 x104

JANUARY

Sunday, 10 – 3:00 p.m., “*Olympia Youth Orchestra with Li Chuayan*”. Full Symphony Orchestra Concert featuring young musicians ages 9 to 21. For information call 626.447.5839, or visit www.olympiaphil.org.

Sunday, 16 – 8:00 p.m., LA Organ Society presents “*LATOS Wurlitzer Weekend Concert & Silent Film 'Sudden Chances' with Buster Keaton.*” For information and tickets call 888-528-6722 or visit www.latos.org.

FEBRUARY



Saturday, 6 – 10 a.m to 5:30 p.m., “*19th Annual Chinese New Year Street Festival*” on Valley Blvd., offering more than a glimpse of Asian culture and activities. For more information call 626.395.9995, or visit www.chinesenewyearparade.net.

Saturday, 6 – 2 p.m., “*The Big Band Show*” presented by San Gabriel Valley Music Theatre. For information and tickets call 626-282-1440 or www.sgvmusictheatre.org.

Saturday, 27– 6 p.m., and **Sunday, 28** – 2 p.m., “*Alice in Wonderland*” presented by Pasadena Civic Ballet. For information and tickets call 626.792.0873, or visit www.pcballet.com.

* SPRING

EAST L.A. CLASSIC THEATRE – Annual **SPRING** and **FALL** shows. For information, call 213.572.0121 x104, or visit www.eastlaclassictheatre.org.

SAN GABRIEL VALLEY MUSIC THEATRE – Three “Best of Broadway” performances per year. For information and tickets, call 626.282.1440 or visit www.sgvmusictheatre.org.

APRIL

Sunday, 11 – 4 p.m., “*Mariachi Sol de Mexico*” presented by Mariachi Heritage Society. For tickets call 626.279.1700, or visit www.mariachiheritagesociety.com.



Saturday, 3 – “*Egg’straordinary Spring Celebration*”. Festivities include: Pancake Breakfast: 7:00 to 11:00 a.m.; Pancake Races: 9:00 a.m.; Egg Hunt: 10:00 a.m. ages 3-6. For more information, call 626.308.2875, or visit www.sangabrielcity.com.

Date/Time: TBD — “*Much Ado About Nothing – Mariachi Style*,” performed by East L.A. Classic Theatre at the San Gabriel Mission Playhouse. FREE community performance. For tickets call 213.572.0121 x104, or visit www.eastlaclassic.org.

Saturday, 17 – “*American Chinese Dance Association*”. For information or tickets, call 626.643.9434.

Sunday, 18 – 2 p.m., “*Esperanza Flores Ballet Folklorico*”. For tickets call 626.488.0761, or visit www.esperanzaflores.com.

MAY

Saturday, 1 – 7:00 p.m., “*Broadway in Concert*” presented by San Gabriel Valley Music Theatre. For more information and tickets, call 626.282.1440, or visit www.sgvmusictheatre.org.

Saturday, 15– 7:30 p.m., and **Sunday, 16** - 2 p.m., “*R & J*” presented by Pasadena Dance Theatre. For tickets call 626.683.3459, or visit www.pasadenadance.org.

Sunday, 23 – 3:00 p.m., “*Olympia Youth Orchestra with Ruslan Biryukov*.” FREE Community Performance. For information call 626.447.5839, or visit www.olympiaphil.org.

JULY



Sunday, 4 – 9:30 a.m. to 1:00 p.m., “*San Gabriel’s 4th of July Parade & Kid’s Day*” at Plaza Park and Mission Drive. For more information call 626.308.2875, or visit www.sangabrielcity.com.

Tuesday, 27– Dinner Theatre Cabaret “*Best of Broadway*” presented by San Gabriel Valley Music Theatre. For more information, call 626.282.1440, or visit www.sgvmusictheatre.org.

* FALL

EAST L.A. CLASSIC THEATRE – Annual **FALL** and **SPRING** Shows. For information and tickets, call ECT at 213.572.0121 x104, or visit www.eastlaclassictheatre.org.

HAN-YI INC PRESENTS – Annual performance in **FALL**, featuring Asian entertainment from around the world. For information and tickets, call 562.404.2867.

SAN GABRIEL VALLEY MUSIC THEATRE – Three “Best of Broadway” performances per year. For information and tickets, call 626.282.1440 or visit www.sgvmusictheatre.org.

SEPTEMBER

Friday, 9/3 – 6:00 to 11:30 p.m., **Sat.-Sun. 9/4, 9/5** – 3:00 p.m. to 11:30 p.m., “*239th La Fiesta de San Gabriel*” – Celebrates the 1771 founding of Mission San Gabriel Archangel. Festivities, contests, entertainment, games, food-court, and rides. For information, call 626.457.3035 or visit www.sangabrielmission.org.



Saturday, 4 — 6:00 a.m. “*Los Pobladores – Walk to Los Angeles*”. Walkers gather at the Mission to reenact the 1781 nine-mile trek of Los Angeles’ original settlers’ founding El Pueblo de la Reina de Los Angeles. The *Walk* ends with a warm LA welcome and birthday festivities at world-famous Olvera Street. For information, call 213.485.8376.

Saturday, 25 – “*Asian Fusion Concert*” presented by Han-Yi Inc. For information and tickets, call 562.404.2867.

OCTOBER

Saturday, 23 – Pasadena Dance Theatre performance. For more information, call 626.683.3459, or visit www.pasadenadance.org.

NOVEMBER



Saturday, 13 – 7:15 a.m., “35th Annual Turkey Trot”. Located at Vincent Lugo Park, corner of Wells and Ramona Streets. \$10.00 –35.00 depending on race selected. For more information call 626.308.2875 or visit www.sangabrielcity.com.

Saturday-Sunday, 13-14 – 7:00 p.m., “Cultural Dances of China” presented by Chinese American Dancing Group. For information and tickets, call 626.823.3323.

Saturday-Sunday, 20-21 – 7:00 p.m., “Classical Ballet” presented by Elite Ballet Theatre. For more information and tickets, call 626.456.3391.

December



Dates/Times TBD – *The Nutcracker Ballet*” presented by Pasadena Dance Theatre. Annual two-week lavish production. . For information and tickets, call 626.683.3459, or visit www.pasadenadance.org.

Tuesday, 7 – 6:00 p.m., annual “Holiday Tree Lighting”. The Mission District lights up the Holiday Season by welcoming the public to Plaza Park for the annual *Tree Lighting Ceremony*. Santa arrives by Fire Truck, the tree is trimmed, music fills the night, and the community gathers together to celebrate the holiday season. For more information, call 626.308.2875 or visit www.sangabrielcity.com.

Other Contacts



San Gabriel Chamber of Commerce

620 West Santa Anita Avenue
San Gabriel, CA 91776
Phone: 626.576.2525
Fax: 626.289.2901
Website: www.sangabrielchamber.com
Marketing Manager Sandy Rosco

Hilton Hotel/San Gabriel

225 West Valley Boulevard
San Gabriel, CA 91776
Phone: 626.270.2700
Fax: 626.270.2777
www.hilton.com

City of San Gabriel — City Hall

425 South Mission Drive
San Gabriel, CA 91776
Phone: 626.308.2800
Fax: 626.458.2830
www.sangabrielcity.com
Administrative Services Manager Cynthia Smith, 626.308.2803
Interim Development Services Director Jennifer Davis, 626.308.2806

San Gabriel Mission Playhouse

320 South Mission Drive
San Gabriel, CA 91776
Box Office: 626.308.2868
Fax: 626.284.9529
www.missionplayhouse.org
Playhouse Manager Anna Cross, 626.308.2865