

SAN GABRIEL CITY COUNCIL AND REDEVELOPMENT AGENCY MINUTES OF SEPTEMBER 7, 2010

The regular meetings of the San Gabriel City Council and the San Gabriel Redevelopment Agency convened on September 7, 2010 at 7:31 p.m. with Mayor/Chair Huang, Vice Mayor/Vice Chair Gutierrez, Council/Agencymembers Costanzo, De La Torre, Sawkins, City Manager/Executive Director Preston, City Attorney/General Counsel Kress, and Acting Deputy City Clerk/Acting Agency Secretary Eggehorn present.

PLEDGE OF ALLEGIANCE

Pledge of Allegiance

ATTENDANCE

Attendance

RECESS AGENCY MEETING

Recess Agency Meeting

Vice Chair Gutierrez moved to recess; seconded by Agencymember Costanzo. There being no objections, it was so ordered.

PRESENTATIONS:

Presentations

Community Development Director Davis introduced to the Council the new Community Development Department employees; Jorge Arellano, Neighborhood Improvement Services Officer and Daren Grilley, City Engineer

PUBLIC COMMENT: PURSUANT TO GOVERNMENT CODE SECTION 54954.3, THIS IS THE TIME PROVIDED FOR MEMBERS OF THE PUBLIC TO ADDRESS THE COUNCIL ON ITEMS OF INTEREST THAT ARE NOT ON THE AGENDA WITHIN THE SUBJECT MATTER JURISDICTION OF THE SAN GABRIEL CITY COUNCIL

Public Comment

There was no one in the audience who wished to address the Council at this time.

CONSENT CALENDAR: ALL ITEMS LISTED UNDER THE CONSENT CALENDAR ARE CONSIDERED ROUTINE AND WILL BE ENACTED BY ONE MOTION UNLESS A MEMBER OF THE CITY COUNCIL OR AUDIENCE REQUESTS SEPARATE DISCUSSION

Consent Calendar

A. MINUTES OF REGULAR COUNCIL MEETING OF AUGUST 17, 2010

Minutes Approved

The minutes are a record of the official actions taken at the last Council meeting.

Recommended Action: Approval

B. MATERIAL DEMANDS: 84422-84671 INCLUSIVE \$1,534,616.41

Material Demands Approved

This is the presentation of the "Register of Demands and Warrants" for the payment of City expenditures.

Recommended Action: Approval

Councilmember Costanzo moved to approve the consent calendar as presented; seconded by Councilmember Sawkins and passed by a vote on the board of five yes.

MAYOR'S APPOINTMENT OF CIVIL SERVICE COMMISSIONERS

Mayor Huang appointed Robert K. Fujisaki and Karen Cay Wong as Civil Service Commissioners

The Mayor is responsible for appointing persons to serve on the various City commissions. At this time it is necessary to appoint two Civil Service Commissioners.

Recommended Action: That the City Council approve the Mayor's appointments.

Mayor Huang appointed Robert K. Fujisaki and Karen Cay Wong to each serve a two-year term on the Civil Service Commission expiring on September 6, 2012.

Councilmember De La Torre asked for the names of the proposed appointees to appear on the Council agenda and more information about each candidate to be made available to the public.

Councilmember Sawkins moved to approve the recommended appointments; seconded by Vice Mayor Gutierrez and passed by a vote on the board of five yes.

Both Mr. Fujisaki and Karen Cay Wong introduced themselves and gave thanks to the Council.

MAINTENANCE FACILITY PROJECT MANAGEMENT

Maintenance Facility Project
Management Approved

The Public Works Department solicited qualifications from qualified individuals to select a project manager for the proposed Public Works Maintenance Facility.

Recommended Action: That the City Council award an extension of service contract to RKA Consulting Group, Jason Welday (principal), to serve as the Project Manager for the New Public Works Maintenance Facility and to issue a purchase order from Account #122-800-15-97-751.

Public Works Director Bustos presented the staff report.

Vice Mayor Gutierrez moved to approve the recommended action; seconded by Councilmember Costanzo and passed by a vote on the board of five yes.

CITY MANAGER ITEMS

City Manager Items

City Manager Preston passed on this item in order to give time for Vice Mayor Gutierrez to present an item later in the meeting.

COUNCIL COMMENTS AND CONFERENCE/MEETING REPORTS

Council comments and
conference/meeting reports

Each Council Member may address the Council and public on matters of general information and/or concern. This is also the time for Council members to report on conferences and/or meetings they have attended.

Vice Mayor Gutierrez requested to agendize for the next meeting a resolution to oppose Proposition 19 and a resolution nominating Margaret Clark to the San Gabriel Basin Water Quality Authority Board.

RECONVENE AGENCY MEETING (JOINT CITY COUNCIL & REDEVELOPMENT AGENCY MEETING)

Reconvene agency meeting
(Joint City Council &
Redevelopment Agency
meeting)

Councilmember Costanzo moved to reconvene the agency meeting; seconded by Vice Mayor Gutierrez. There being no objections, it was so ordered.

APPROVAL OF LOGO AND WAYFINDING PROGRAM APPROVAL OF CONTRACT CHANGE ORDER (\$34,200)

Logo and Wayfinding Program
Approved with no change to
Tagline.

Unique visual identity and wayfinding signage systems are tools to promote visibility and investment opportunities for a city. More than 50 cities in California have implemented such marketing strategies. Hunt Design was hired to develop such a program.

Contract change order
Approved

Recommended Action: That the City Council:

1. Adopt the new updated Mission logo and the tagline "History in the Making" for City use on marketing materials, stationery, signage, and other applications to be determined at a later date by the City Manager; and
2. Approve the Citywide Vehicular and Mission District Pedestrian wayfinding signage plans.

Recommended Action: That the Agency:

1. Authorize Hunt Design to prepare construction documents for the Citywide Vehicular Wayfinding Signage Plan for directional and identification signs in or of benefit to the Redevelopment Project Area that have been determined eligible for redevelopment funding by the Agency Attorney;
2. Amend the FY 2010-11 Budget and transfer \$34,200 of redevelopment funds from unallocated balance to account number 122-945-54-96-513 for Hunt Design (CIP No. 8-09-18); and
3. Authorize the Executive Director or designee to approve Change Order No. 3 in the amount of \$34,200 for Hunt Design, Inc for additional tasks.
4. Direct the Community Development and Public Works Departments to return at a future date with a formal sign policy to address which existing signs should be removed, retained, or relocated, and policies for sign installations outside the scope of this program.

Acting Housing and Economic Development Manager Scherr presented the staff report.

Wayne Hunt, Hunt Design Company, presented a PowerPoint slide show of the Proposed logo and wayfinding program to the Council.

Mayor/Chair Huang informed the audience that each speaker was allowed two minutes to speak on the issue.

For the proposed action:

Mary Swanton, resident and business owner of San Gabriel Nursery and Florist, expressed her view in favor of wayfinding and suggested changes are needed for direction to San Gabriel from the freeways and from the internet.

Victor Huynh, business owner of Ready Artwork, favors the new logo design and passed out invitations of his grand opening to the Council.

Douglas Richter, resident, approved of the wayfinding program but had concerns with the top three destinations that were listed in the report.

Against the proposed action:

Ernest and Nadine Salas, representing the Gabrielino Band of Mission Indians
Dave Sanchez, resident
Anthony Garcia, resident
Mary Cammarano, resident
Helen Nelson, resident
JoAnn Luey, resident
Charles Salazar, resident
Mary Garcia, resident
Margaret Alderete, home owner in San Gabriel, resident of Rosemead
Gary Grady, resident, presented his own wayfinding sign examples
Rebecca Sanchez, resident
Eleanor Andrews, resident
Luis Huante

Council discussion:

Council/Agencymember Sawkins began the discussion by restating the concerns of the public speakers regarding the logo and the tagline.

Both Council/Agencymembers Sawkins and Costanzo agreed that the logo needed to be updated to be reproducible for marketing purposes and noted that the extensive

public process was beneficial in that it was clear there was broad public support for keeping the mission as the logo. They stated that the issue of the tagline needed to be addressed.

Vice Mayor/Vice Chair Gutierrez commented that wayfinding is very much needed, but the tagline and logo do not need to change.

Council/Agencymember De La Torre requested staff to explain the funding. Economic Development Manager Scherr responded to Council/Agency's questions. Wayne Hunt, representing Hunt Design, reiterated the five areas needed for discussion of the issue; Logo, Tagline, Destination, Wayfinding, and the process.

Vice Mayor/Vice Chair Gutierrez requested if the issues; tagline, logo, and wayfinding can be separated. City Attorney/General Counsel Kress responded affirmatively.

Vice Mayor/Chair Gutierrez moved to:

- (1) approve the citywide vehicular and Mission District pedestrian wayfinding signage; and
- (2) incorporate the existing logo (Mission) and the existing tagline (City with a Mission); seconded by Council/Agencymember Costanzo and did not pass by a vote on the board of three noes and Vice Mayor/Vice Chair and Council/Agencymember Costanzo voting yes.

Motion failed

Council/Agencymember Sawkins then moved to keep the current tagline "City with a Mission"; seconded by Mayor/Chair Huang and passed by a vote on the board of five yes.

Council/Agencymember Sawkins moved to:

- (1) approve the wayfinding as presented with the Mission logo refined as stated in the staff report;
- (2) approve the budget amendments and contract change order; seconded by Council/Agencymember De La Torre and passed by a vote on the board of four yes and Vice Mayor/Vice Chair Gutierrez voting no.

RECESS COUNCIL MEETING

Recess Council Meeting

Council/Agencymember Costanzo moved to recess the Council meeting; seconded by Council/Agencymember De La Torre. There were no objections, it was so ordered.

REDEVELOPMENT AGENCY MEETING:

Agency Meeting

A. APPROVAL OF MINUTES OF AUGUST 17, 2010

Minutes Approved

Agencymember Costanzo moved to approve the subject minutes; seconded by Agencymember De La Torre. The motion passed by a vote on the board of five yes.

B. PUBLIC COMMENT: PURSUANT TO GOVERNMENT CODE SECTION 54954.3, THIS IS THE TIME PROVIDED FOR MEMBERS OF THE PUBLIC TO ADDRESS THE7 AGENCY BOARD ON ITEMS OF INTEREST THAT ARE NOT ON THE AGENDA WITHIN THE SUBJECT MATTER JURISDICTION OF THE SAN GABRIEL AGENCY BOARD

Public Comment

Citizens wishing to address the Agency Board on any matter not on the Agenda, which is in the subject matter jurisdiction of the San Gabriel Agency Board, may do so at this time. Please state your NAME and ADDRESS CLEARLY for the record.

Please note that while the Agency Board values your comments, pursuant to the Brown Act, the Agency Board cannot take any action until such time as the matter may appear as an item on a forthcoming agenda.

There was no one in the audience who wished to address the Agency at this time.

C. ADJOURN AGENCY MEETING

Adjourn Agency Meeting

Agencymember Costanzo moved to adjourn agency meeting; seconded by Agencymember Sawkins. There being no objections, it was so ordered.

RECONVENE COUNCIL MEETING AND RECESS TO CLOSED SESSION

Reconvene Council meeting
and recess to closed session

Councilmember Costanzo moved to reconvene the Council meeting and recess to Closed session; seconded by Councilmember De La Torre. There being no objections, it was so ordered.

A. CLOSED SESSION

Closed Session

CONFERENCE WITH LABOR NEGOTIATOR (GOVERNMENT CODE
SECTION 54957.6)

City Negotiator: Steve Filarsky

Employee Organizations: All represented bargaining units

City Attorney Kress responded with no reportable action.

ADJOURN

Adjourn

At 10:05 p.m., Councilmember Costanzo moved to adjourn the Council meeting in memory of Robert Porter Gallatin, father of City Planner Mark Gallatin and adjourn to Tuesday, September 21, 2010 at 5:00 p.m. at City Hall, Conference Room A, for a San Gabriel Police Facility Study Session and a 6:00 p.m. Study Session for the Public Works Facility; seconded by Councilmember Sawkins. There being no objections, it was so ordered.

SAN GABRIEL REDEVELOPMENT AGENCY

SAN GABRIEL CITY COUNCIL

Donna Eggehorn, Acting Agency Secretary

Donna Eggehorn, Acting Deputy City Clerk

Albert Y. M. Huang, Chair

Albert Y.M. Huang, Mayor